

Listing of Claims:

1. (Currently Amended) A method of displaying an electronic program guide with an updatable portion, the method comprising:

communicating the electronic program guide to a display;
 displaying the electronic program guide, including the updatable portion;
 receiving a first content information, the first content information normally being automatically changeable in response to receiving a second content information while displaying at least some of the electronic program guide;
~~and displaying the first content information in the updatable portion; and~~
~~receiving a request to display a second content information in lieu of the first content information and displaying the second content information in response to the request while displaying at least some of the electronic program guide~~
enabling a user to override the automatic changeability of the first content information;

2. (Previously Presented) The method of Claim 1, wherein the first and second content information comprise advertisements.

3. (Previously Presented) The method of Claim 1, wherein the document comprises a selectable graphical user interface element that, upon selection, triggers a request for the display of the second content information.

4. (Currently Amended) The method of Claim 1, further comprising:
 automatically causing the temporary display of the second content information in the updatable portion.

5. (Currently Amended) An apparatus for displaying an electronic program guide comprising:
- an electronic document with a portion of the document being automatically updated while being displayed;
 - a set-top box for receiving the electronic document;
 - a display operably connected to the set-top box for displaying the electronic document;
 - storage means in the set-top box for storing at least a first and a second content information; and,
 - controlling means for ~~accessing the storage means and causing selective~~displaying ~~display of the first content information and replacing the first content information with the~~ second content information; and
 - a means for overriding the controlling means to enable continuous display, or recall, of the first content information.

6. (Currently Amended) The display apparatus of Claim 5, wherein the set top box includes an interface element for allowing the user to redisplay either the first content information ~~of or~~ the second content information in the updatable portion of the electronic document.

Claims 7-12 (Canceled)

13. (Currently Amended) The electronic document of Claim ~~57~~, wherein the electronic document comprises a Web page and the portion is a Web frame.

Claims 14-18 (Canceled)